



BUSINESS SOLUTIONS

Big Picture™ Software Business Solutions

Are you capitalizing on the automation capabilities of the Internet? We understand and provide solutions for your business and technology pain. Manage your website content. Connect management, staff, customers, and associates in new ways. Streamline business processes. Integrate your databases.

What is your pain?

REFERENCE CUSTOMERS

Investors Real Estate Trust, Vallely Marine, Minot Housing Authority, Hess Corporation, MACA, Brokers 12, Ryan Chevrolet, National Medical Resources, Minot Chamber of Commerce, ND Board of Nursing, Wisconsin Retired Educators Association, ND Dept. of EMS...



Big Picture™ software runs in **your web browser**. It will enable you to manage your **business processes** and website content more **efficiently**.



BUSINESS SOLUTIONS

Big Picture™ Business Solutions helps you manage your...

Document Repository

Manage & publish documents in a real-time, secure paperless environment that's accessible 24/7 and protected in a data vault.

- Eliminate Document Retention & Storage
- Automatically Send Notifications of New Content

Marketing

Oversee awareness and fundraising campaigns.

- Send eMail Alerts
- Create & Run Mail Merges
- Send Periodic eNewsletters

Database

We will build you a database or integrate with your existing one.

- Reorganize Existing Data
- Extend Database to Clients, Employees, Vendors

Inventory

Manage inventories of vehicles, real estate, etc. with tools that enhance the customer experience.

- Represent Internal Inventory on Website
- Manage Categories, Options, Amenities

Integration & Automation

Streamline your business processes by tying together separate data stores in a cohesive environment.

- Synchronize Data Stores (Access, Excel, QuickBooks)
- Automate Tedious & Error-Prone Tasks

Reports

Let us customize reports that work with your Big Picture tools and your existing software.

- Detailed Management Reporting
- Monitor Critical Business Indicators
- Dashboard for Easy Access to Often-Used Reports

Website

Create and modify website content in a real-time, secure online environment.

- Manage Web Content
- Publish News Stories
- Maintain an Events Calendar
- Accept Encrypted Applications

Accounting

From enterprise systems to small business packages, we have a solution for you.

- Integrate Disparate Systems
- Quickbooks Upgrades
- Inventory Systems
- General Accounting Solutions
- Microsoft Great Plains Partner

eCommerce

Sell products in a secure environment that's your online storefront.

- Create a Virtual Store
- Publish a Product Catalog or Shopping Cart
- Accept Credit Card Payments
- Track Prospects & Manage Order Fulfillment

Messaging

Allow staff, third parties, & customers to send messages in an encrypted environment.

- Automatically Send Notifications
- Compose and Reply to Multiple Recipients
- Attach Secure Documents

CRM & Knowledge Management

Customer Relation Management helps your business to track and manage customer and critical business knowledge.

- Track Employee, Client, & Partner Interactions
- Support Sales & Customer Service
- Goldmine Replacement



Our customized solutions give you options tailored to your needs!

OPERATIONS

Implementation Consulting • Support & Training • Project Management & Business Analysis • Custom Development • Site Design & Layout