



ASSOCIATIONS

Take Control of Your Association

Big Picture™ for Associations

Bonnie Carpenter of the Michigan Association of Retired School Personnel knows that maximizing efficiency is the key to association management. Big Picture™ Association Management Software helps managers maximize efficiency by eliminating duplication of tasks.



“ We are *very* happy with our software. Payment processing is much simpler and more efficient. Now our office staff, members and chapter officers can access and use the system from any computer with an Internet connection. We cannot recommend this software highly enough.”

- Bonnie Carpenter, Executive Director,
Michigan Association of Retired School Personnel



From creating **website** content to managing your **members**, Big Picture™ provides the tools you need to succeed.



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Take Control of Your Association

Big Picture™ for Associations helps you manage your...

Member Management

Manage member information in a real-time, secure online environment.

- Insert, Update & Delete Member Records
- Track Renewals/Record Membership Dues
- Process Credit Card Payments
- Track CEU Credits
- Generate Name Tags
- Send eMail Renewal Verification

Campaigns

Oversee awareness and fundraising campaigns.

- Seek Funds
- Send eMail Alerts
- Build & Manage Contact Lists
- Generate Direct Mail
- Connect with Mail Merges
- Print Labels from the Web
- Send Periodic eNewsletters

Accounting

Manage and monitor payments and improve efficiency and accuracy in a real-time, secure online environment.

- Administrate Batches of Renewals
- Process SKUs/Barcodes
- List Transactions
- Create Custom Reports
- Run Custom Reports

Events

Simplify event registration, listing, and reporting.

- Publish Event Information
- Accept Registrations
- Record Registrant Preferences
- Administer Online Event Evaluations
- Process Credit Card Payments

Operations

Business Services to enhance your operations.

- Implementation Consulting
- Support & Training
- Project Management & Business Analysis
- Custom Development
- Site Design & Layout

Website

Create and modify website content in a secure environment.

- Manage Web Content
- Publish News Stories
- Maintain an Events Calendar
- Send eNewsletters
- Communicate through Messageboards
- Administer Online Surveys
- Market using an Online Catalog
- Take Orders through a Shopping Cart
- Process Credit Card Payments

Database

Manage contact, prospect, membership, and donor information in a real-time, secure online environment.

- Manage Members' Profiles
- Build & Manage Mailing Lists
- Publish a Member Directory
- Accept Applications
- Record Payments
- Process Renewals

Chapters, Units, & Committees

Manage members, schedule meetings, create committees, and store meeting minutes in an online collaborative environment.

- Print Chapter Reports, Renewals, & Labels
- Manage Committee Membership
- Generate Meeting Agendas
- Archive & Publish Minutes
- Schedule Meetings & Activities
- Allow Officers Secure Access

Reports

Run defined reports and create custom reports that summarize your data.

- Create Accounting Reports
- Run Accounting Reports
- Create Membership Reports
- Run Membership Reports
- Create & Save Customized Reports
- Print Certificates from the Web
- Run Online Mail Merges
- Monitor Member Counts



Our customization gives you only the options you need!